

## MDA UK's London Golf Day 2024

### Sponsorship Proposal

#### **Sponsorship Packages**

£7,500 - Headline Event Sponsor (includes naming rights, full page ad and Four Ball)

£5,000 - Catering Sponsor (includes full page ad and Four Ball)

£2,000 - Brochure Sponsor (includes full page ad and Four Ball)

£1,000 - Drinks Reception Sponsor (includes half page ad)

£750 - Halfway House Sponsor (includes half page ad)

£500 - Refreshments Buggy Sponsor (includes half page ad)

£500 - Trophy Sponsor

£200 - Tee Sponsor

£100 - Green Sponsor

All sponsors will be listed in the event brochure.

#### **Advertising, Raffle & Auction**

£500 - Back Page Advert in Brochure

£250 - Full Page Advert in Brochure

£150 - Half Page Advert in Brochure

Donate a Raffle Prize

Donate an Auction Item

## Detailed Sponsorship Opportunities

### Headline Event Sponsor - £7,500

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Golf day naming rights – e.g. “The Tesco Golf Day in aid of MDA UK”
- Recognition of corporate partnership on MDA’s online Event Page with logo, write up and direct link to website and social media pages, as well as on the day through a company stand outside during the event, a pop-up banner inside the clubhouse & literature on display
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Full page advert in the London Golf Day Brochure

### Catering Sponsor - £5,000

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Full page advert in the London Golf Day Brochure
- Corporate pop-up banner inside the clubhouse

### Brochure Sponsor - £2,000

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Full page advert in the London Golf Day Brochure

### Drinks Reception Sponsor - £1,000

- Company logo displayed on the bar area
- Listed as an event sponsor in the brochure
- We will promote & tag the business publicly across our social medial channels
- Half page advert in the London Golf Day Brochure

### Halfway House Sponsor - £750

- Company logo displayed on the Halfway House
- Listed as an event sponsor in the brochure
- We will promote & tag the business publicly across our social medial channels
- Half page advert in the London Golf Day Brochure

### Refreshments Buggy Sponsor - £500

- Company logo displayed on the Refreshments Buggy
- Listed as an event sponsor in the brochure
- We will promote & tag the business publicly across our social medial channels
- Half page advert in the London Golf Day Brochure

### Trophy Sponsor - £500

- Company logo displayed on the Prize table
- Trophy naming rights E.g. Santander Trophy for the winning team of The Tesco Golf Day in aid of MDA UK
- Listed as an event sponsor in the brochure
- We will promote & tag the business publicly across our social medial channels
- Half page advert in the London Golf Day Brochure

### Sponsor a Tee - £200

- Listed as an event sponsor in the brochure

### Sponsor a Green - £100

- Listed as an event sponsor in the brochure

### Advertising Opportunities

- Back Page Brochure Advert - £500
- Full Page Brochure Advert - £250
- Half Page Brochure Advert - £150

**Raffle Prizes** and **Auction Items** are also gratefully received.

To become a sponsor for our Golf Day please fill in the form online at [mdauk.org/golfsponsorship](http://mdauk.org/golfsponsorship) or for more information please email Ian Tate at [iantate@mdauk.org](mailto:iantate@mdauk.org)