



Manchester MDA Golf Day Sponsorship Proposal

Manchester MDA's first Golf Day is taking place at Whitefield Golf Course on the 6th September 2023, with the money going towards their newly-launched fundraising project of £280,000 for a much-needed MDA Three-Bed Bloodmobile in Israel.

Why a Bloodmobile? Each year, MDA collects and supplies over 80% of Israel's national blood requirements. Bloodmobiles are the life-saving vehicles that traverse the country to collect blood from shopping malls, schools, universities and a variety of other institutions. This enables the MDA Blood teams to collect most of the 1,100 blood units needed daily to keep Israel's blood supply full, saving thousands of lives each year. The Magen David Adom Blood Service is highly sophisticated and considered one of the most advanced blood services in the world. However, some of the fleet are nearing two decades old and are in need of urgent replacement.

Who are MDA? Magen David Adom is a microcosm of everything brilliant about Israel – through co-existence, hi-tech and humanitarian work. MDA is Israel's national medical emergency, disaster, ambulance, and blood service, as well as being recognised as the Israeli Red Cross Society.

MDA UK was established primarily to assist Magen David Adom in Israel. The MDA UK team are all deeply committed to the cause to save lives through their work. Alongside our nationwide network of volunteers, such as the Manchester Committee, the UK continues to play a part in supporting Israel's only national medical emergency and blood service.



Sponsorship Opportunities

Benefits:

- Reinforce your Corporate and Social Responsibility by supporting a lifesaving cause
- Exposure to new audiences through the MDA supporter base
- Verbal recognition of your company's support throughout the event
- Brand awareness in the run up, at the event and post event through event marketing, online promotions and local press

Headline Event Sponsor - £5,000

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Golf day naming rights – e.g. “The Tesco Golf Day in aid of Manchester MDA”
- Recognition of corporate partnership on MDA's online Event Page with logo, write up and direct link to website and social media pages, as well as on the day through a company stand outside during the event, a pop-up banner inside the clubhouse & literature on display
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the Brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Full page advert in the Manchester MDA Golf Day Brochure

Catering Sponsor - £2,000

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the Brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Half page advert in the Manchester MDA Golf Day Brochure
- Corporate pop-up banner inside the clubhouse

Brochure Sponsor - £1,500

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the Brochure and webpage
- We will promote & tag the business publicly across our social medial channels
- Company logo & name shown as brochure sponsor on inside front cover of brochure
- Half page advert in the Manchester MDA Golf Day Brochure



4-Ball Sponsor - £1,000

- Logo on all event specific communications sent to MDA supporters via email, post and posted on social media
- Opportunity for a team of four from your organisation to participate in the event
- Listed as an event sponsor in the Brochure and webpage
- Half page advert in the Manchester MDA Golf Day Brochure

Drinks Reception Sponsor - £750

- Company logo displayed on the bar area
- Listed as an event sponsor in the Brochure and webpage

Halfway House Sponsor - £500

- Company logo displayed on the Halfway House
- Listed as an event sponsor in the Brochure and webpage

Refreshments Buggy Sponsor - £500

- Company logo displayed on the Refreshments Buggy
- Listed as an event sponsor in the Brochure and webpage

Trophy Sponsor - £500

- Company logo displayed on the Prize table
- Trophy naming rights E.g. Santander Trophy for the winning team of The Tesco Golf Day in aid of Manchester MDA
- Listed as an event sponsor in the Brochure and webpage

Sponsor a Hole - £200

- Company logo displayed on relevant Tee
- Listed as an event sponsor in the Brochure and webpage

Advertising Opportunities

- Back Page Brochure Advert - £500
- Full Page Brochure Advert - £250
- Half Page Brochure Advert - £150

Raffle Prizes are also gratefully received.

For more information about our sponsorship packages, please email Hannah Goldstone, hannahgoldstone@mdauk.org