
ANNUAL REPORT 2015



MAGEN
DAVID
ADOM UK



SAVING
MORE
LIVES

A MESSAGE FROM DANIEL BURGER



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It is no exaggeration to say that we are living in interesting times. Many of the certainties of the past are now up for question. Working in the not-for-profit sector, the changes and developments in the wider society present us with our own set of challenges. As people view their own lives and environments with uncertainty, it is only natural to look inwards rather than out. To look after loved ones and those closest to you before you have a chance to think about those further afield. It is incredible how our community has continued to respond in numbers to the needs of Magen David Adom and the people of Israel.

Perhaps one of the reasons for this is that the thought of MDA brings safety and security in a world where the opposite is more prevalent. Every minute of every day our teams of medics and paramedics – 90% of whom are volunteers – are saving lives. When a car crashes on the highway outside Tel Aviv, they are on the scene in minutes. When a car rams a bus stop full of people on the outskirts of Jerusalem, they are on the scene in minutes. Babies being delivered and boulders being dropped, Magen David Adom is always ready.

Incredibly, it doesn't end there. Whilst other countries have become more insular, MDA – on behalf of the people of Israel – continues to reach out globally to whoever needs its support, whenever it is needed. From Haiti to the Philippines, from Turkey to Nepal, MDA is saving lives. None of this would be possible without the support of friends organisations around the world and we in the UK have a big part to play in this.

The funds we raise are directly responsible for equipping hundreds of ambulances and motorbikes across the country. Just consider that. Were it not for our generosity there would be fewer lifesaving materials available to those on Israel's front-line. For this we should be proud. But at the same time, we must understand our responsibility and rise to the challenge.

We are ready to save lives in Israel and across the world and this is down to you, our dedicated supporters.

Thank you.

Daniel Burger
Chief Executive

SUMMARISED FINANCIAL INFORMATION

	Total 2015	Total 2014
	£	£
INCOME		
Donations and legacies	5,700,813	5,660,535
Investment income	1,377	1,532
Total incoming resources	5,702,190	5,662,067
EXPENDITURE		
Costs of raising funds	596,948	593,626
Charitable activities		
Assistance to MDA Israel	1,909,538	2,696,766
Gift in kind	1,218,512	1,721,097
Miscellaneous charitable activities	151,579	241,637
Support costs	419,699	401,652
Total resources expended	4,296,276	5,654,778
NET INCOME FOR THE YEAR	1,405,914	7,289
Fund balance at 1 January 2015	1,292,719	1,285,430
Fund balance at 31 December 2015	2,698,633	1,292,719

* The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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